Program Highlights

- Applications Received: 553
  - Applications Processed: 553
    - Approved for Funding: 303
    - Dropped: 201
    - Declined: 49
  - Not Yet Processed: 0
- Applications Disbursed: 303

- Total Applications Received: $8,691,173
- Total Funding Authorized: $4,000,000
- Total Funding Approved: $3,297,846
- Total Funding Disbursed: $3,297,846
- Unused Balanced: $702,154
- Average Disbursed Amount: $10,884

Dropped = Automatically dismissed (non-conforming)
Declined = Presented for consideration to the Committee
Figure 1
A total of 553 applications were received and processed. 303 (55%) of them received a favorable outcome. All approved applications were duly disbursed.

Figure 2
Most applicants were storefronts (66% of the total).
A total of $8.7M was requested by all Grant applicants. 73% of that total came from Storefronts, who also represented the largest average amount per application ($17,249), followed by Home-Based businesses ($13,834). The maximum amount allowed per application was $20K.

Figure 4
Storefronts also represented the largest average amount per application ($17,249), followed by Home-Based businesses ($13,834). The maximum amount allowed per application was $20K.
Most disbursements were granted to Hispanic applicants (46%). Black applicants received the second largest $ awards (21%). Combined, these two groups comprised 67% of all $ disbursements.
There were more male applicants, resulting in a higher number of disbursements for that group.

79% of all applications received (76% in amount) were from businesses selling less than $250k per year (as reported by the applicants). This evidences the Grant was available to the smallest businesses in the District.
More than half of all applications received (55%) had a positive outcome (disbursed).

Out of 201 applications dropped, 91 (45%) came from outside of the District, and 64 (32%) failed to support their requests.
Out of 49 declined applications, 35 (71%) had already received sufficient aid from other sources. That was the most common reason to decline.

220 Storefronts received the Grant, out of 1,143 active storefronts in the District (as of December 2020). That is 19% of the total. About one in every five storefronts received financial assistance from the Grant.

Total SF disbursed: Net of Duplications and Out of the District
INTERACTIVE MAP

Click on the picture for access

*You must have a Google account

Represent each a single merchant

Clusters of up to 10 merchants

Cluster of up to 100 merchants

Clusters of up to 1,000 merchants
The Grant helped us tremendously so we could continue servicing our community.

Heavy Metal Bike Shop

The EHSB grant helped us big time. Our bills were past due and the Grant allowed us to keep in business for a few months.

Armonie Restaurant

Honestly, I could have not kept my business open without this grant. Thanks!!

Bencosme & Associates

We received dozens of "Thank You" notes from grant recipients. This is just a fraction of them.
"Thanks for giving an opportunity for small businesses to make it through difficult times and to continue operating, despite restrictive ongoing regulations. It allowed us to refurbish our patio, complete our Open Restaurant facility, and rebrand our services."

El Paso Restaurant

"Thanks god for this grant. It came down from heaven. We used it to pay off bill arrears and to buy inventory. Thanks again."

Rafael Shop Repair (Free Translation)

"The Grant allowed us to reopen, with COVID-19 protection in mind. We could also create a new backend food preparation area, buy inventory, and create a new fresh produce stand on the frontend of the restaurant. None of it, we would have been able to afford previously. Thanks!"

Amouse Bouche
"The Grant made a huge impact on our business. We were able to purchase more personal protective equipment for staff and customers and it allowed us to keep the doors open and everyone working. It was a bright light during a dark time. Very grateful."

East Harlem Bottling Co.

"We really appreciated your help. Especially the Grant helped us pay rent. Thanks so much."

Star 99 Cents

"Thanks for the Grant. It came at the right time, to pay off my rent and other bills. This was a great help for many business owners in the community."

Healthy Food Gourmet